

# The Chocolate Bar

'Bringing the World of Chocolate to You'

<p>The third annual  <b>Bucks County Chocolate Show</b>                  May 23, 2010 New Hope Eagle Fire Hall, New Hope, PA</p>	
<p><b>Eco</b>  <b>Scenario 1: \$35.</b></p>	<p>'Green' marketing is the online advertising, with a link to your Business on the BCCS website.</p>
<p><b>Community</b>  <b>Scenario 2: \$75.</b>   <b>Scenario2a: \$150.</b></p>	<p style="text-align: center;"><b>Sponsor of the New Hope Shuttle Bus</b></p> <p><b>Scenario 2</b> Partner with The Chocolate Bar. Post information on your website about the 2010 Show, display a Poster and/or display postcards for customers to take. 'Community' recognition</p> <p><b>Scenario 2a</b> All the above benefits and in addition to the online recognition there will recognition in the Show Brochure.</p>
<p><b>Rainforest</b>  <b>Scenario 3: \$350.</b></p>	<p style="text-align: center;"><b>Sponsor of 'The Journey of The Pod' exhibit</b></p> <p>Recognition in the Show Brochure and a hyperlink to your business on the Bucks County Chocolate Show website. Recognition when promoting the exhibit to School groups, Museums and Environmental groups that will be approached prior to the 2010 Show. Four complimentary tickets to the Show.</p>
<p><b>Ivory Coast</b>  <b>Scenario 4: \$500.</b></p>	<p style="text-align: center;"><b>Sponsor of 'The World of Chocolate'</b></p> <p>Recognition includes both print and online published material. This will encompass promotional material on the Bucks County Chocolate Show website, Show Brochure, Press Releases, interviews and radio spots.</p> <p>Six complimentary tickets to the Show.</p>
<p><b>Sustainable</b>  <b>Scenario 5: \$1000.</b></p>	<p>Sponsorship of a Pod in the 2010 Show to a certified Chocolate Vendor. All the above benefits as are related to the 'World of Chocolate' BCCS are included and 10 complimentary tickets.</p>

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<b>Sustainable Scenario 6: \$1500.</b>	All the above benefits as related to the Educational Exhibit and The World of Chocolate Show, BCCS as a recognized Sponsor. In addition a complimentary Pod is available to exhibit your Business as it relates to the World of Chocolate.
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## The Benefits of Sponsorship

All levels of Sponsorship agree to be part of 'The Dream Team'. What that means is that we are supporting each other's business and dreams. One way to make that happen is to let people know about this event and respectively about your business. All Sponsors are asked to post the event and details, with an active link to the Show website, on your website.

## Return on Investment:

Participation is targeted to be 1000 or more attendees: a targeted audience. Your ongoing return on this investment will be community recognition as a show Sponsor and new business that you would get as a result of being part of the show.

This is an event that is blending educational information, demonstrations and retail sales. The Business'/People scheduled for the Lectures, Demonstrations and as Vendors are all well respected in their industry and often target a refined clientele. A number of the vendors purchase Fair Trade chocolate, use organic and single origin chocolate. These are just a few of the ingredients that make them stand out as trendsetters in the Industry.

'The Journey of The Pod' is an exhibit that takes advantage of the opportunity to blend the love of chocolate with information about conservation, reforestation and protection of the Rain Forest regions where the cocoa is planted and harvested. Looking at the history of chocolate side by side with current practices makes it an engaging and dynamic exhibit.

This event is a wonderful way to bridge generations and cultures, to attract visitors to the Bucks County Community and to enjoy The World of Chocolate! Having the support and Sponsorship of people of/Business' in the Community, insures the success of the Show. For more information contact: Gretchen Tartakoff, Owner of The Chocolate Bar [grt@buckscountychocolateshow.com](mailto:grt@buckscountychocolateshow.com) or 215-850-6292

Mail Payment to:  
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Gretchen Tartakoff  
[www.buckscountychocolateshow.com](http://www.buckscountychocolateshow.com)

The Chocolate Bar

P.O. Box 254 Solebury, PA  
<http://theworldandchocolate.blogspot.com/>

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See you at the Bucks County Chocolate Show, May 23, 2010 New Hope Eagle Fire Hall  
[www.buckscountychocolateshow.com](http://www.buckscountychocolateshow.com) for more details and for information about ticket sales