


<p>The Chocolate Bar </p>	<h2 style="text-align: center;">Bucks County Chocolate Show</h2>
<p>Scenario 1:</p>	<p>Advertising Level Intro: \$100.</p> <p>2.5x2.5 advertising in the Bucks County Chocolate Show Guide.</p>
<p>Scenario 2:</p>	<p>Advertising Level 1: \$200.</p> <p>Material that you have regarding your business gets in the Bucks County Chocolate Show welcome bags and a quarter page ad in the show Guide.</p>
<p>Scenario 3:</p>	<p>Advertising Level 2: \$500.</p> <p>Material that you have about your business gets included in the Bucks County Chocolate Show welcome bags, and a full page ad in the Show Guide. You'll get "Save the Date" postcards for your retail setting.</p>
<p>Scenario 4:</p>	<p>Sponsorship Opportunity: \$850.</p> <p>Your Business would be included in all published material as a recognized Sponsor. This will include website, show brochure, advertising, poster, Press Releases, "Save the Date" postcards.</p> <p>A hyperlink to your business website will be posted on the Bucks County Chocolate Show website.</p> <p>You will be provided with as many postcards as needed, for a "Save the Date" mailing to your client list.</p> <p>You would get 10 complimentary tickets to the Show. You would be listed in all advertising as a location to purchase tickets to the show.</p> <p>You will be asked to post a link to Bucks County Chocolate Show on your site if there is a pre-existing calendar of events.</p>

Scenario 5:	<p>Gold Sponsorship Opportunity: Contribute \$1250.</p> <p>Your Business has the option to donate two Pods to two Chocolate Vendors.</p> <p>The described benefits are in addition to all the above Sponsorship benefits.</p>
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Return on Investment:

Participation is targeted to be between 1000-1500 attendees. Your ongoing return on this investment will be community recognition as a show Sponsor and new business that you would get as a result of being part of the show.

This is an event that is blending educational lectures, demonstrations and retail sales. The Lectures, Demonstrations and Chocolate Vendors are all well respected in their industry and often target a refined clientele. People throughout the Mid-Atlantic are being marketed as the target audience.

The event has an altruistic element to it. A portion of the general admission is being donated to the National Wildlife Federation. A number of the vendors purchase chocolate to manufacture that reflects Fair Trade practices, organic and single origin chocolate and support conservation, reforestation and protection of the Rain Forest regions where the cocoa is planted and harvested.

These practices empower the communities maintaining the plantations to be more independent and less reliant on destroying or selling this cherished land, avoid endangering the wildlife.